



SAN LEANDRO ART ASSOCIATION Newsletter

November 2017

P.O. Box 3066 • San Leandro, CA 94578

PRESIDENT'S MESSAGE

Hello Artist friends,

Thank you so much for the help in getting ready for the various activities in the last couple months. Thanks Kathleen Kelly on the Roosevelt school carnival, as well as Cathy Chow, Marcia O'Kane and Pat Devitt who were at the volunteer organization meeting and helped at the event. The Roosevelt Elementary Fall Fest turned out really nice and the kids loved those pictures that Kathy Ries brought for it. I appreciate Marcia's form for the Senior hanging that go on the back of the paintings. If you get a chance, go to the San Leandro Senior Center, on 13909 E. 14th, and check out the two meeting rooms and the art room where SLAA members are displaying art through early February. I had success selling some works at the Autumn Lights at Lake Merritt. Thanks to Helga for inviting SLAA to participate in 2018!

We had low turn out for Plein air and will try another spot in December.

I'm hoping the Rotary club can give us a grant next year.

Voting for Officers and Board members at November 14 meeting. Give your nominations to Carol Lundell who is Nominee Chair. We need Treasurer, Secretary, Vice President. We got 3 volunteers for the Board. I'm excited for a great year!

Take Care and have a good month. Happy Thanksgiving

Love to you all,
Molly Dolly, President



Molly Dolly and art patron at Autumn Lights at Lake Merritt

Vote for Increase in Annual Dues

As you know from the discussion at our October General Meeting and information recently sent to all Members, The Board recognizes that its time for an increase in our annual dues. Based on the current \$20 level our Association continues to loose money each year – estimated to be a \$1,500 loss this year.

A survey of other local Art Associations determined that all have higher dues - ie: Fremont Art Association is \$45, and ART Inc. (HARD) is \$25 and Alameda Art Association is \$105 per Quarter

After much discussion the Board is recommending that the **Dues be increased to \$40**. At this level, the Association will still NOT meet our annual expense. We will continue to apply for Grants from the City and local service organizations to help us defray costs for:

- Monthly Demonstrators
- Ability to increase Grant Amount and numbers of Dorothy Cunningham Grant each year.
- Pay for a broader range of advertising for our Show Events – ie: Festival of the Arts, ArtFest.

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IMPORTANT NOVEMBER DATES

General Meeting: November 14
7 – 9 pm. Vote for Officers and Membership Fee increase.

7:35: Demonstration by Fashion Designer Mariya Milovidova

Thanksgiving Day: Thursday, November 23

Board Meeting: Tuesday, Nov. 28, 6 – 7 pm

For More Detailed Calendar see Page 3

November Art Demonstration

Novemebr 14, 7:30pm
San Leandro Main Library, Karp Room
300 Estudillo, San Leandro

• All are welcome •

Mariya Milovidova, Fashion Designer

Mariya is an artist, a fashion designer and an entrepreneur. She has attracted celebrity clients from Hollywood to Bollywood, and been featured in fashion weeks from Paris to New York, to her base in San Francisco. She has turned heads in the fashion world, from her famous custom paintings put on silk dresses to technology inspired vests that light up to music, voices and, innevitably, applause. Contact her to find out more - and be prepared to find your next favorite piece. mashaart12@gmail.com

Mariya Milovidova was born in Odessa, the beautiful city in Ukraine by the Black Sea where she attended Greckov Art School studying the techniques of old school European masters. Currently she resides in San Francisco Bay Area where she graduated from San Jose State University with a Bachelors in Art



& Textile Deign. Mariya specializes in one of a kind wearable art as well as traditional media such as drawing and painting on paper and canvas. She has participated in numerous fashion and art shows all over the Bay Area some of which include De Young Museum Fashion Exhibit dedicated to Jean Paul Gautier, San Francisco Fashion Week, New York Fashion Week, and Paris Fashion Week. She currently works with private clients and boutiques.

Brand History:

Mariya Milovidova Art and Fashion is the foremost brand that combines the principles of art and fashion into a single form. We started with a hand painted collection and eventually expended into using 3d printing technology in addition to traditional fabric painting techniques. The inspiration for all of our collections comes from love of music, film, travel, fashion and art.

Join the dialog on
Facebook:
The San Leandro
Art Association



Here are two from Molly:

Tip One:

Dry your brushes flat on a paper towel or across a jar to keep from rust above brush.

Tip Two:

Undercoat your oil painting with bright colored acrylic like orange, vibrant neon light greens or blues. It give your painting a glow. (never paint acrylic over oil though)

Bay Area Art Events to Check Out:

Announcing KLIMT &
RODIN: An Artistic Encounter
Legion of Honor | Oct 14, 2017
– Jan 28, 2018

Vote for Increase in Annual Dues, continued from front page

- Do more community outreach programs for Children's Programs.
- Offsite Storage Costs for Grids and other Show Equipment that we are currently able to keep at Casa Peralta for free.

A vote will be held at our November General Meeting on November 14th . Please plan to attend this meeting. Your vote will decide what the revised dues will be for

next year. New Dues will become effective January 1, 2018.

As a recap of the Increases that were considered are as follows:

- Increase to \$40 would mean a \$1.67 per month increase
- Increase to \$35 would mean a \$1.35 per month increase
- Increase to \$30 would mean an .83 cent per month increase

As a part of the increase in dues the Board has decided that we will increase the Artist of the Month award to \$10 and the individual Dorothy Cunningham Grants is increased to a minimum of \$200.

Please let the president know if this increase in dues presents a significant hardship for you.

Marcia O'Kane, Treasurer

SLAA 2017 Calendar

NOVEMBER

- 2 3:00pm Senior Community Center Art Show hanging, 13909 East 14th Street, San Leandro
- 14 7:00 pm General meeting - *Vote for Officers and Membership Fee increase*
7:35 pm Demo: Mariya - Fashion artwork (Live models will model her artwork on their outfits) as she demonstrates.
- 23 Thanksgiving
- 28 6:00-7:00 pm Board meeting

DECEMBER

- 11 6:30 – 8:30pm Christmas Party at the Library, Karp Room
note: this falls on a Monday
- 13 Hanukkah
- 25 Christmas
- 26 Kwanzaa
- 31 New Year's Eve

JANUARY 2018

- 1 New Year's Day
- 9 7:00 pm General meeting - Installation of Officers.
7:35 pm Demo: To be announced
- 30 6:00 - 7:00pm Board Meeting

Artist of the Month



Congratulations to Ole Nordhavn for his beautiful watercolor painting.

Photo credit: Ginny Milo.

Community Engagement: Roosevelt Elementary School Fall Fest

I am proud to report our initial participation in the Roosevelt Elementary School Fall Festival was a success! Thanks for the support from Marcia O’Kane, Molly Dolly, Pat Devitt, and Kathy Chow in organizing and deciding what craft/art project we would supply as well as helping gather the donations for the baskets. Because of your generosity, we were able to make FOUR art-themed gift baskets. Although they did not tally the individual tickets for each gift basket, our four helped them raise over \$1,500 from the raffle! So, thanks, too, to those who made donations.

John and Kathy Ries stopped by after their Plein air exercise, as did Ginny Milo. The support was appreciated!

The next step is to link up with other nearby schools and offer to make art projects available during whatever fundraising events they might put on.



The booth, prior to the wind making it necessary to take down the shade structure



Shade structure down, but art still happened



Three of the four gift baskets!



Some of our young artist participants, and Ginny!

General Meeting Minutes

Will be read at meeting by Pat Devitt