



# SAN LEANDRO ART ASSOCIATION Newsletter

May 2018

P.O. Box 3066 • San Leandro, CA 94578

## PRESIDENT’S MESSAGE

---

Hello Artist Members,

We did it – ARTFEST was a success! I’ll give you the numbers at the 5/8 meeting. Marcia, our Treasurer, Kathleen, who wears many hats, and Cathy Chow, our VP, will accompany Carolyn Weatherbee, our Student Grant Chairperson, to CSHU to present the student award and will miss the meeting. I will have Marcia’s financial figures to read to you. Thanks to all of you for help in setting up/take-down. Thanks to the Demonstrators: Ed, John, Anna May, Rosemarie, Roberto, Janis, Sara and Cathy.

Also on 5/8 the Dorothy Cunningham Award will be presented. We hope to have Our San Leandro Mayor Cutter there.

The Reception at the Library was delightful. Lots of food and wine and conversation. The idea was Ginny Milo’s. She brought great array of delicacies to add to the rest of the celebration. We especially appreciate her talented newspaper write ups for us.

The Senior Center asked if our Association will paint a mural on the outside of their wall. More to come on that as we find out details.

Cherry Festival is 6/2 – sign-ups at 5/8 meeting. Check calendar for more. Looking for volunteers to man the booth and set up.

Autumn Lights is in the works. Members voted to go ahead and participate. We will be updating on that. It is a huge yearly fundraising event at the Botanical Gardens in Oakland where we can sell art.

Happy Mothers’ Day to you Moms

Love from,  
Molly Dolly, President



Wonderful sign by Roberto Cunanan greeted visitors to the ArtFest 2018.

*A Special Thank You to Marcia O’Kane for all her hard work at keeping track of all the finances involved with the ArtFest and quickly getting checks out to those lucky enough to have sold art at the show. We are lucky to have her!*

**IMPORTANT MAY DATES**

- 10 General Meeting:**  
6:30 pm Mingle – Art Swap  
7:35 pm Demo: Ryan Lee  
“Fun Frame Photos”
- 19 Plein air - Coyote Hills 9:00am - 12:00pm**  
Meet at McDonald’s Greenhouse on Washington, San Leandro. (lunch after)
- 29 Board Meeting 6:00 pm - C room**
- 31 Zocalos Hang Art - 1:00 pm** See p.2 for details  
(take-down 7/26 - 1:00 pm)

## Zocalo Cafe Art Show!

Get ready for another fun show at our favorite cafe, Zocalo! We will be hanging a show there **May 31, 1:00pm**. This is a members-only show and runs through July. Sign-up sheets will be available at the General meeting on June 8.

- Hanging Art: *3 minimum-size 16" x 20" unframed. With one backup, as space allows. The walls are large so bigger, brighter art will have more presence.*
- Complete and sign the Artists Entry form. The form will be retained by SLAA.
- Complete and attach Display Cards to each piece of art.
- Must have wire on back to hang.
- Must be dry.

### **SALES:**

We are able to accept Credit/Debit Card transactions as well as the usual cash or checks. This will be done using Square and their charges are as follows:

2.75% for Swipe Transactions or 3.5% + 15 cents for manually-entered transactions.

These fees are deducted from the amount charged on the Square. For example, a painting sells for \$300. Square will deduct \$8.25 and deposit \$291.75 into the SLAA account. Plus, SLAA will deduct 15%. You may want to take this into consideration when setting your prices.

Sales Tax will be collected on all sales.

## Autumn Lights is a Go!

The membership has voted to manage the art area of Autumn Lights 2018. This is a members-only event and in the coming months we will share information regarding how many pieces we can display for sale and how individual sales tables might work to sell other artworks. This will be a big show and will expose our organization to over 10,000 people over the three days of the event. Start building up your art reserves now!

## Cherry Festival Participation

SLAA will be participating in this year's Cherry Festival, June 2. Diane Era was able to negotiate two booth spaces for the price of one! We are looking for volunteers to help set up at approximately 7:00am on the morning of the event and for people to man the booth during the day. We will set up a shift sheet so that no one is stuck there all day.

We will be promoting the

## Raising Money for SLAA is Easy

A simple and easy way you can add to SLAA Funds at No cost to you... and you can invite friends to help, too.

There are two ways - eScrip and smile.amazon.com. Just go into their websites and sign up.. It's automatic once you have signed up.

- **eScrip.** Local participating organizations are Lucky Stores and Save Mart. You just go into eScrip.com and sign up. You will need your Store or Loyalty Card and designate San Leandro Art Association as the charity. Once you have signed up

## A Call to Subscribe

The San Leandro Times has been a good friend to the Art Association. The publisher is requesting that more people become paid-subscribers for \$10.00 a year. Over the years they have supported our organization by placing stories in highly-visible locations in the paper and allowing us to be in the calendar often. Let's return the support, and mail a check to San Leandro Times, 2060 Washington Ave, San Leandro, 94577 and become a paid subscriber today.

Association and fundraising for the Dorothy Cunningham Grants. As with ArtFest we are asking for donations of artwork for the fundraising efforts.

At the booth we will have art projects set up for kids and face painting. Looking for volunteers for those as well.

Please consider helping out!

SLAA will automatically receive a percentage of the sale. There are many other participants so you should check to see what other opportunities there are.

- **Amazon.** You go into smile.amazon.com and sign-up. San Leandro Art Association is among many charities participating in this program. Once you are signed up you will just need to go through smile.amazon.com to purchase your goods. We will automatically receive 0.5% of all eligible purchases.



## May Art Demonstration

May 8, 7:30pm

San Leandro Main Library, Karp Room  
300 Estudillo, San Leandro

• All are welcome •

### Ryan Lee

**Photographer, Fun Frame Photo Booth**

Bring more fun to your birthday parties, weddings and corporate events with Fun Frame Photo Booth!

We absolutely love helping people have a great time and make awesome memories! It's not often people get to be really silly, and the photo booth is the PERFECT place to do that. We make it our mission to bring people "out of their shell."

## SLAA Art Shows at the San Leandro Main Library



## SLAA 2018 Calendar

### MAY

- 8 General Meeting:  
6:30 pm Mingle /Art Swap  
7:00 pm Meeting  
7:35 Demo: Ryan Lee "Fun Frame Photos"
- 19 Plein air - Coyote Hills 9:00am - 12:00pm  
Meet at McDonald's Greenhouse on Washington, San Leandro. (lunch after)
- 29 Board Meeting 6:00 pm - C room
- 31 Zocalos Hang art - 1:00 pm  
(take-down 7/26 - 1:00 pm)

### JUNE

- 2 Cherry Festival - set-up 6:30 - 8:00 am  
(contact Diane Era)
- 4 Senior Center - Hang art - 1:00 pm  
(runs June to end of August)
- 12 General Meeting  
6:30 pm Mingle  
7:00 pm Meeting  
7:35 Demo: Shari Benson / Sculptor
- 16 Plein air 9:00am - 12 :00pm Alameda Beach  
(lunch after )
- 26 Board Meeting 6:00 pm C room

Another successful series of events at the San Leandro Main Library! For the Gallery Show, a shout out to Molly Dolly, John and Kathy Ries, Barbara Andreason, and Janis Cushere for spending a few hours hanging all the art that was dropped off by members. They did a great job of creating order in the chaos of many sizes and colors of art to display.

ArtFest 2018 was well-attended and popular, more than doubling sales from ArtFest 2017 held in September. The final figures will be shared at the General Meeting. The use of the Square has helped and Marcia and Kat are fine-tuning its use. Thanks to the demonstrators and volunteers who spent time helping during the days as well as those who came to help with set up and take down.

*April 2018  
Artist of  
the Month*

**Cathy Chow**

Thanks to everyone who participated!



## Local Art Shows to Check Out

Hayward Arts Council showing at Hayward Area Historical Society Museum of History and Culture 22380 Foothill Boulevard, Hayward

San Leandro Senior Center, 13909 E 14th St, San Leandro, CA 94578

“The Magic of Collaboration,” Adobe Gallery, May 26-July 7. Reception, Sat. May 26, 1:00-3:00 p.m.

Foothill Gallery, Members Show, through May 27.

Hayward Senior Center, Paintings by Ruey Syrop, through May 8. Stan Stadelman paintings, May 9-July 11.

John O’Lague Galleria, “Art is Education,” through May 25. Students of Hayward Unified School District.

Harrington Gallery, Pleasanton, 8th Annual “Fresh Works” open show, through June 2.

Photocentral, “2018 Spring Exhibition by Friends, Patrons and Students,” through June 11.

Sun Gallery, “#Climate Change, an Unfolding Emergency,” through June 2.

## Benefits of Membership

2018 is full of SLAA exclusive, members-only shows. At the end of May we hang at Zocalo and will show through July. Next up, in early June, is the Senior Center show, running through August. In the Fall, we have Autumn Lights. Only current members may hang at each of these shows. Join now!

## New Mediums added to Membership Repertoire

Thanks to members who have added ceramics, mosaic, sculpture and collage to the list of art mediums represented by our associates. It adds an exciting variety to our already great presentations.

### San Leandro Art Association General Meeting Minutes Date: 4/10/18

Call to order : 7:02 pm

Guests/ New Members – Gladys Frantz

Minutes approved/ Corrected – Newsletter :

Treasurer Report – Marcia updated group on current account balances.

#### Committee Reports

Membership – Kathleen reported 52 current members.

Revolving Gallery – San Leandro Library Hanging was on 4-2

Sunshine – N/A

Corresponding

Grants – June will be the time for the Grant decision. We will reach out to the Rotary Club and City Manager.

#### Outside Shows

Outside Shows – Art Festival sale and show will be April 20 & 21st, San Leandro Library.

Zocalo Coffee – Exhibit will start May 31st 1pm

Cherry Festival- 2 booths June 2nd. Exhibit and Demo. Children area will have face painting, art, goodie bags and projects.

Autumn Lights – Oakland Lake Merritt, Oct. 19-21 approved.

Demonstration / Installation – Tracy Vinzant – Pastel Artist. May demonstrator is Ryan Lee – Fun frame photo.

Artist of the month (Vote) – Cathy Chow, Bas relief

#### Old Business

Bayfair- Art Show Cancelled.

#### New Business

Molly and Cricket will give presentation May 10th to Hayward Carpenters Union. The donation goes towards the Cherry Festival Kids Art.

Art Festival - Reception will be on April 18th from 6-7. We will serve wine, soft drinks and light snacks to kick off the Art Fest. This will also raise awareness to the Library Show going on at the same time.

Refreshments this month – Deborah “Cricket” Gallegos, Cathy Chow and Molly

Refreshments next month - Molly

#### Announcements

Baywood Ct. Housing is looking for art to be exhibited.

Notes: Autumn Lights Festival committee will be Diane, Cricket and Cathy. Details coordinating with Helga and event planner being checked.



San Leandro  
Art Association

## MEMBERSHIP FORM

Send this completed form:

San Leandro Art Association

Attention: Membership

P.O. Box 3066, San Leandro, CA 94578

Include \$40.00 check **OR** pay online (includes \$2.00 convenience fee) at:

<https://squareup.com/store/san-leandro-art-association>

**PLEASE COMPLETE THE ENTIRE FORM**

NAME \_\_\_\_\_

NEW MEMBER

RENEWAL

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_

MOBILE PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

### TYPE OF MEMBERSHIP:

Active \$40

Student \$10

Affiliate/Corporate \$10

*(You can only display art as an Active Member.)*

Additional Donation \$ \_\_\_\_\_ Apply towards: \_\_\_\_\_

Favorite Medium(s): \_\_\_\_\_

What would you like to get out of joining S.L.A.A.? \_\_\_\_\_

What other type of experiences, skills, and talents can you share with S.L.A.A.?  
*(i.e., technology, fundraising, event planning, graphic design, etc.)* \_\_\_\_\_

### PARTICIPATION: I am interested in participating in the following areas:

Art Shows

Finding Demonstrators

Fundraising

Membership

Refreshments for meetings

Website

Dorothy Cunningham Grant

Committee Chairman

Publicity

Board Member

Historian

Other: \_\_\_\_\_

By Laws

Special Events

Newsletter/Mailings

Revolving Gallery

Festival Committees

Phone Tree

Thank you and we look forward to having you participate as a member of the

**San Leandro Art Association!**